



KUTV  
299 S Main St  
Ste 150  
Salt Lake City, UT 84111

Smart Media Group-Alexandria  
814 King St  
Ste 400  
Alexandria, VA 22314

## Contract # 1376444

### Schedule Dates

09/21/12-09/27/12

### Advertiser

M Love for Utah Congress-R (73714)

### Agency

Smart Media Group-Alexandria (6613)

### Product

POLITICAL CANDIDATE (ns) (1186)

### Brand

LOVERNOC 921 (474702)

### Salesperson

TeleRep/DC, Washington DC (2995)

### Sales Office

TeleRep Washington DC

### Buyer Name

DOMIE, PATRICIA

### Phone/Fax

(703) 528-7800 /

### CPE

LVRNC/ORDR/919925

### Account Types

National/Political Candidate Agency BRD

### Billing Type

Standard

### Comments

LOVE/RNC 9/21

### Date Entered

09/20/12

### Last Modified

09/21/12

### Entered By

Katie Freckleton

### CO-OP

No

### Headline #

06328151

### Demo

A35+

### Order Type

Normal

### Package Deal

Normal

### Commission %

15.00

### Commission

\$4,362.75

### Net Total

\$24,722.25

### Sales Tax

### Salt Lake City (KUTV)

By Broadcast Month

Sep. 2012

Grand Total:

Spots

62

62

Rate

\$29,085.00

\$29,085.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (63)	09/25/12-09/25/12	1	:30	4P-4:30P (MST)	1		1						1	\$400.00	\$400.00	Salt Lake City (KUTV)	CBS 4 NEWS @ 4	9/20/12
2.0	Normal Line / SPOT (83)	09/26/12-09/26/12	1	:30	9A-10A (MST)	1			1					1	\$300.00	\$300.00	Salt Lake City (KUTV)	LET'S MAKE A DEAL	9/20/12
3.0	Normal Line / News (64)	09/25/12-09/25/12	1	:30	4:30P-5P (MST)	1		1						1	\$500.00	\$500.00	Salt Lake City (KUTV)	CBS4 NEWS @ 430	9/20/12
4.0	Normal Line / News (65)	09/25/12-09/25/12	1	:30	5P-5:30P (MST)	1		1						1	\$900.00	\$900.00	Salt Lake City (KUTV)	CBS4 NEWS @ 5	9/20/12
5.0	Normal Line / News (66)	09/25/12-09/25/12	1	:30	5:30A-6A (MST)	1		1						1	\$350.00	\$350.00	Salt Lake City (KUTV)	CBS4 NEWS @5:30A	9/20/12
6.0	Normal Line / News (68)	09/25/12-09/25/12	1	:30	6A-8A (MST)	1		1						1	\$550.00	\$550.00	Salt Lake City (KUTV)	NEWS THIS MORN	9/20/12
7.0	Normal Line / SPOT (69)	09/25/12-09/25/12	1	:30	6:30P-7P (MST)	1		1						1	\$1,100.00	\$1,100.00	Salt Lake City (KUTV)	ET	9/20/12
8.0	Normal Line / SPOT (71)	09/25/12-09/25/12	1	:30	8A-9A (MST)	1		1						1	\$300.00	\$300.00	Salt Lake City (KUTV)	THE EARLY SHOW	9/20/12
9.0	Normal Line / SPOT (73)	09/25/12-09/25/12	1	:30	9A-10A (MST)	1		1						1	\$300.00	\$300.00	Salt Lake City (KUTV)	LET'S MAKE A DEAL	9/20/12
10.0	Normal Line / SPOT (75)	09/26/12-09/26/12	5	:30	1P-1:30P (MST)	1			1					1	\$70.00	\$70.00	Salt Lake City (KUTV)	FRESH LIVING/B&B	9/20/12
11.0	Normal Line / SPOT (77)	09/26/12-09/26/12	1	:30	10:35P-11:37P (MST)	1			1					1	\$600.00	\$600.00	Salt Lake City (KUTV)	LETTERMAN	9/20/12
12.0	Normal Line / SPOT (78)	09/26/12-09/26/12	1	:30	11A-12P (MST)	1			1					1	\$700.00	\$700.00	Salt Lake City (KUTV)	PRICE IS RIGHT	9/20/12
13.0	Normal Line / News (79)	09/26/12-09/26/12	1	:30	12P-1P (MST)	1			1					1	\$300.00	\$300.00	Salt Lake City (KUTV)	CBS4 NEWS @ NOON	9/20/12
14.0	Normal Line / News (80)	09/26/12-09/26/12	1	:30	5P-5:30P (MST)	1			1					1	\$900.00	\$900.00	Salt Lake City (KUTV)	CBS4 NEWS @ 5	9/20/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Katie Freckleton

9/21/12



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**Brand** LOVERNC 921 (474702)  
**Salesperson** TeleRep/DC, Washington DC (2995)  
**Sales Office** TeleRep Washington DC  
**Buyer Name** DOME,PATRICIA  
**Phone/Fax** (703) 528-7800 /  
**CPE** LV/RNC/ORDR/919925  
**Account Types** National/Political Candidate Agency BRD  
**Billing Type** Standard  
**Comments** LOVE/RNC 9/21

**Date Entered** 09/20/12  
**Last Modified** 09/21/12  
**Entered By** Katie Freckleton  
**CO-OP** No  
**Headline #** 06328151  
**Demo** A35+  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$4,362.75  
**Net Total** \$24,722.25  
**Sales Tax**

**Salt Lake City (KUTV)**  
**By Broadcast Month**  
Sep. 2012  
Grand Total:

Spots	Rate
62	\$29,085.00
62	\$29,085.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
15.0	Normal Line / News (82)	09/24/12-09/27/12	1	:30	4:30A- 4:59A (MST)	3	X	X	X	X				3	\$100.00	\$300.00	Salt Lake City (KUTV)	NEWS THIS MORN	9/20/12
16.0	Normal Line / SPOT (1)	09/21/12-09/21/12	5	:30	1P- 1:30P (MST)						1			1	\$70.00	\$70.00	Salt Lake City (KUTV)	FRSH LIVING/B&B	9/20/12
17.0	Normal Line / SPOT (4)	09/21/12-09/21/12	1	:30	11A- 12P (MST)						1			1	\$700.00	\$700.00	Salt Lake City (KUTV)	PRICE IS RIGHT	9/20/12
18.0	Normal Line / News (5)	09/21/12-09/21/12	1	:30	12P- 1P (MST)						1			1	\$300.00	\$300.00	Salt Lake City (KUTV)	CBS4 NEWS @ NOON	9/20/12
19.0	Normal Line / SPOT (6)	09/21/12-09/21/12	1	:30	3P- 4P (MST)						1			1	\$450.00	\$450.00	Salt Lake City (KUTV)	RICKY LAKE	9/20/12
20.0	Normal Line / News (7)	09/21/12-09/21/12	1	:30	4P- 4:30P (MST)						1			1	\$400.00	\$400.00	Salt Lake City (KUTV)	CBS 4 NEWS @ 4	9/20/12
21.0	Normal Line / News (8)	09/21/12-09/21/12	1	:30	4:30P- 5P (MST)						1			1	\$500.00	\$500.00	Salt Lake City (KUTV)	CBS4 NEWS @ 430	9/20/12
22.0	Normal Line / News (9)	09/21/12-09/21/12	1	:30	5A- 5:30A (MST)						1			1	\$200.00	\$200.00	Salt Lake City (KUTV)	CBS4 NEWS @5A	9/20/12
23.0	Normal Line / News (10)	09/21/12-09/21/12	1	:30	5P- 5:30P (MST)						1			1	\$900.00	\$900.00	Salt Lake City (KUTV)	CBS4 NEWS @ 5	9/20/12
24.0	Normal Line / News (11)	09/21/12-09/21/12	1	:30	5:30A- 6A (MST)						1			1	\$350.00	\$350.00	Salt Lake City (KUTV)	CBS4 NEWS @5:30A	9/20/12
25.0	Normal Line / News (12)	09/21/12-09/21/12	1	:30	6P- 6:30P (MST)						1			1	\$1,000.00	\$1,000.00	Salt Lake City (KUTV)	CBS4 NEWS @ 6P	9/20/12
26.0	Normal Line / News (13)	09/21/12-09/21/12	1	:30	6A- 8A (MST)						2			2	\$550.00	\$1,100.00	Salt Lake City (KUTV)	NEWS THIS MORN	9/20/12
27.0	Normal Line / SPOT (14)	09/21/12-09/21/12	1	:30	6:30P- 7P (MST)						1			1	\$1,100.00	\$1,100.00	Salt Lake City (KUTV)	ET	9/20/12
28.0	Normal Line / SPOT (16)	09/21/12-09/21/12	1	:30	9A- 10A (MST)						1			1	\$300.00	\$300.00	Salt Lake City (KUTV)	LET'S MAKE A DEAL	9/20/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

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**Salesperson** TeleRep/DC, Washington DC (2995)  
**Sales Office** TeleRep Washington DC  
**Buyer Name** DOME,PATRICIA  
**Phone/Fax** (703) 528-7800 /  
**CPE** LVRNC/ORDR/919925  
**Account Types** National/Political Candidate Agency BRD  
**Billing Type** Standard  
**Comments** LOVE/RNC 9/21

**Date Entered** 09/20/12  
**Last Modified** 09/21/12  
**Entered By** Katie Freckleton  
**CO-OP** No  
**Headline #** 06328151  
**Demo** A35+  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$4,362.75  
**Net Total** \$24,722.25  
**Sales Tax**

**Salt Lake City (KUTV)**  
**By Broadcast Month**  
Sep. 2012  
Grand Total:

Spots	Rate
62	\$29,085.00
62	\$29,085.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
29.0	Normal Line / SPOT (18)	09/24/12-09/24/12	5	:30	1P- 1:30P (MST)	1	1							1	\$70.00	\$70.00	Salt Lake City (KUTV)	FRSH LIVING/8&B	9/20/12
30.0	Normal Line / SPOT (19)	09/24/12-09/24/12	1	:30	10:35P- 11:37P (MST)	1	1							1	\$600.00	\$600.00	Salt Lake City (KUTV)	LETTERMAN	9/20/12
31.0	Normal Line / SPOT (20)	09/24/12-09/24/12	1	:30	11:37P- 12:37A (MST)	1	1							1	\$200.00	\$200.00	Salt Lake City (KUTV)	CRAIG FERGUSON	9/20/12
32.0	Normal Line / SPOT (21)	09/24/12-09/24/12	1	:30	11A- 12P (MST)	1	1							1	\$700.00	\$700.00	Salt Lake City (KUTV)	PRICE IS RIGHT	9/20/12
33.0	Normal Line / News (22)	09/24/12-09/24/12	1	:30	12P- 1P (MST)	1	1							1	\$300.00	\$300.00	Salt Lake City (KUTV)	CBS4 NEWS @ NOON	9/20/12
34.0	Normal Line / SPOT (23)	09/24/12-09/24/12	1	:30	2P- 3P (MST)	1	1							1	\$400.00	\$400.00	Salt Lake City (KUTV)	THE TALK	9/20/12
35.0	Normal Line / SPOT (24)	09/24/12-09/24/12	1	:30	3P- 4P (MST)	1	1							1	\$450.00	\$450.00	Salt Lake City (KUTV)	RICKY LAKE	9/20/12
36.0	Normal Line / News (25)	09/24/12-09/24/12	1	:30	4P- 4:30P (MST)	1	1							1	\$400.00	\$400.00	Salt Lake City (KUTV)	CBS 4 NEWS @ 4	9/20/12
37.0	Normal Line / News (26)	09/24/12-09/24/12	1	:30	5A- 5:30A (MST)	1	1							1	\$200.00	\$200.00	Salt Lake City (KUTV)	CBS4 NEWS @5A	9/20/12
38.0	Normal Line / News (27)	09/24/12-09/24/12	1	:30	5P- 5:30P (MST)	1	1							1	\$900.00	\$900.00	Salt Lake City (KUTV)	CBS4 NEWS @ 5	9/20/12
39.0	Normal Line / News (28)	09/24/12-09/24/12	1	:30	5:30A- 6A (MST)	1	1							1	\$350.00	\$350.00	Salt Lake City (KUTV)	CBS4 NEWS @5:30A	9/20/12
40.0	Normal Line / News (30)	09/24/12-09/24/12	1	:30	6A- 8A (MST)	1	1							1	\$550.00	\$550.00	Salt Lake City (KUTV)	NEWS THIS MORN	9/20/12
41.0	Normal Line / SPOT (31)	09/24/12-09/24/12	1	:30	6:30P- 7P (MST)	1	1							1	\$1,100.00	\$1,100.00	Salt Lake City (KUTV)	ET	9/20/12
42.0	Normal Line / SPOT (32)	09/24/12-09/24/12	1	:30	8A- 9A (MST)	1	1							1	\$300.00	\$300.00	Salt Lake City (KUTV)	THE EARLY SHOW	9/20/12
CONFIRMATION CONTRACT																			
Accepted-Agency/Advertiser:		Date:		Accepted-Station:		Date:		Comments:											



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**Sales Office** TeleRep Washington DC  
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**Phone/Fax** (703) 528-7800 /  
**CPE** LYRNC/ORDR/919925  
**Account Types** National/Political Candidate Agency BRD  
**Billing Type** Standard  
**Comments** LOVE/RNC 9/21

**Date Entered** 09/20/12  
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**Entered By** Katie Freckleton  
**CO-OP** No  
**Headline #** 06328151  
**Demo** A35+  
**Order Type** Normal  
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**Salt Lake City (KUTV)**  
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Sep. 2012  
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Spots	Rate
62	\$29,085.00
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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
43.0	Normal Line / SPOT (33)	09/24/12-09/24/12	1	:30	9A- 10A (MST)	1	1							1	\$300.00	\$300.00	Salt Lake City (KUTV)	LET'S MAKE A DEAL	9/20/12
45.0	Normal Line / News (36)	09/22/12-09/22/12	1	:30	5P- 6P (MST)							1		1	\$135.00	\$135.00	Salt Lake City (KUTV)	CBS4 NEWS @ 5P SA	9/20/12
46.0	Normal Line / SPOT (41)	09/23/12-09/23/12	1	:30	11:35P- 12:35A (MST)								1	1	\$150.00	\$150.00	Salt Lake City (KUTV)	CRIMINAL MINDS	9/20/12
47.0	Normal Line / SPOT (42)	09/23/12-09/23/12	1	:30	5P- 6P (MST)								1	1	\$800.00	\$800.00	Salt Lake City (KUTV)	CBS4 NEWS @ 5P SU	9/20/12
48.0	Normal Line / SPOT (44)	09/23/12-09/23/12	1	:30	8A- 9:30A (MST)								1	1	\$700.00	\$700.00	Salt Lake City (KUTV)	CBS SUNDAY MORNING	9/20/12
49.0	Normal Line / SPOT (46)	09/27/12-09/27/12	5	:30	1P- 1:30P (MST)				1					1	\$70.00	\$70.00	Salt Lake City (KUTV)	FRSH LIVING/BBB	9/20/12
50.0	Normal Line / SPOT (48)	09/27/12-09/27/12	1	:30	10:35P- 11:37P (MST)				1					1	\$600.00	\$600.00	Salt Lake City (KUTV)	LETTERMAN	9/20/12
51.0	Normal Line / SPOT (49)	09/27/12-09/27/12	1	:30	11A- 12P (MST)				1					1	\$700.00	\$700.00	Salt Lake City (KUTV)	PRICE IS RIGHT	9/20/12
52.0	Normal Line / News (50)	09/27/12-09/27/12	1	:30	12P- 1P (MST)				1					1	\$300.00	\$300.00	Salt Lake City (KUTV)	CBS4 NEWS @ NOON	9/20/12
53.0	Normal Line / News (51)	09/27/12-09/27/12	1	:30	5P- 5:30P (MST)				1					1	\$900.00	\$900.00	Salt Lake City (KUTV)	CBS4 NEWS @ 5	9/20/12
54.0	Normal Line / News (53)	09/27/12-09/27/12	1	:30	6A- 8A (MST)				1					1	\$550.00	\$550.00	Salt Lake City (KUTV)	NEWS THIS MORN	9/20/12
55.0	Normal Line / News (55)	09/27/12-09/27/12	1	:30	9A- 10A (MST)					1				1	\$300.00	\$300.00	Salt Lake City (KUTV)	LET'S MAKE A DEAL	9/20/12
56.0	Normal Line / News (57)	09/25/12-09/25/12	5	:30	1P- 1:30P (MST)			1						1	\$70.00	\$70.00	Salt Lake City (KUTV)	FRSH LIVING/BBB	9/20/12
57.0	Normal Line / SPOT (59)	09/25/12-09/25/12	1	:30	10:35P- 11:37P (MST)			1						1	\$600.00	\$600.00	Salt Lake City (KUTV)	LETTERMAN	9/20/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

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Comments:



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Brand	LOVERNC 921 (474702)	Headline #	06328151
Salesperson	TeleRep/DC, Washington DC (2995)	Demo	A35+
Sales Office	TeleRep Washington DC	Order Type	Normal
Buyer Name	DOME,PATRICIA	Package Deal	
Phone/Fax	(703) 528-7800 /	Commission %	15.00
CPE	LVRNC/ORDR/919925	Commission	\$4,362.75
Account Types	National/Political Candidate Agency BRD	Net Total	\$24,722.25
Billing Type	Standard	Sales Tax	
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Salt Lake City (KUTV)		
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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
58.0	Normal Line / SPOT (60)	09/25/12-09/25/12	1	:30	11A- 12P (MST)			1						1	\$700.00	\$700.00	Salt Lake City (KUTV)	PRICE IS RIGHT	9/20/12
59.0	Normal Line / News (61)	09/25/12-09/25/12	1	:30	12P- 1P (MST)			1						1	\$300.00	\$300.00	Salt Lake City (KUTV)	CBS4 NEWS @ NOON	9/20/12
60.0	Normal Line / SPOT (62)	09/25/12-09/25/12	1	:30	3P- 4P (MST)			1						1	\$450.00	\$450.00	Salt Lake City (KUTV)	RICKY LAKE	9/20/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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CREDIT RISK !!!  
HARRIS REPORT FROM REP  
SEP20/12 16.13  
\*\*\* KUTV-TV \*\*\*

CBS4 LATE NEWS

REP HEADLINE# 6328151  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 215-564-1206  
CREDIT ADVISORY: AGENCY  
ORDER WORKSHEET

FAX# 215 564 1103  
CREDIT RISK !!!  
HARRIS REPORT FROM REP

SEP20/12 16.13  
\*\*\* KUTV-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			1035P-1137P	30		\$600.00	9/21	9/21	0		FRI	0
PROGRAM : LETTERMAN												
RA35+ : 3.7												
CON COM1 : LETTERMAN												
X			1100A-1200N	30		\$700.00	9/21	9/21	1		FRI	1
PROGRAM : LETS MAKE A DEAL												
RA35+ : 1.1												
CON COM1 : LETS MAKE A DEAL												
X			1200N-100P	30		\$300.00	9/21	9/21	1		FRI	1
PROGRAM : CBS4 NEWS @ NOON												
RA35+ : 3.6												
CON COM1 : CBS4 NEWS @ NOON												
X			300P-400P	30		\$450.00	9/21	9/21	1		FRI	1
PROGRAM : RICKY LAKE												
RA35+ : 2.1												
CON COM1 : RICKY LAKE												
X			400P-430P	30		\$400.00	9/21	9/21	1		FRI	1
PROGRAM : CBS 4 NEWS @ 4												
RA35+ : 2.3												
CON COM1 : CBS 4 NEWS @ 4												
X			430P-500P	30		\$500.00	9/21	9/21	1		FRI	1
PROGRAM : CBS4 NEWS @ 430												
RA35+ : 2.8												
CON COM1 : CBS4 NEWS @ 430												
X			500A-530A	30		\$200.00	9/21	9/21	1		FRI	1
PROGRAM : CBS4 NEWS @5A												
RA35+ : 1.1												
CON COM1 : CBS4 NEWS @5A												
X			500P-530P	30		\$900.00	9/21	9/21	1		FRI	1
PROGRAM : CBS4 NEWS @ 5												
RA35+ : 5.1												
CON COM1 : CBS4 NEWS @ 5												

price is right

REP HEADLINE# 6328151  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 215-564-1206  
CREDIT ADVISORY: AGENCY  
ORDER WORKSHEET

FAX# 215 564 1103  
CREDIT RISK !!!  
HARRIS REPORT FROM REP

SEP20/12 16.13  
\*\*\* KUTV-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
<del>14</del>			530A-600A	30		\$350.00	9/21	9/21	1		FRI	1
PROGRAM : CBS4 NEWS @5:30A RA35+ : 2.1 CON COM1 : CBS4 NEWS @5:30A												
<del>15</del>			600P-630P	30		\$1,000.00	9/21	9/21	1		FRI	1
PROGRAM : CBS4 NEWS @ 6P RA35+ : 4.8 CON COM1 : CBS4 NEWS @ 6P												
<del>16</del>			600A-800A	30		\$550.00	9/21	9/21	2		FRI	2
PROGRAM : NEWS THIS MORN RA35+ : 3.6 CON COM1 : NEWS THIS MORN												
<del>17</del>			630P-700P	30		\$1,100.00	9/21	9/21	1		FRI	1
PROGRAM : ET RA35+ : 3.8 CON COM1 : ET												
15			800P-900P	30		\$1,700.00	9/21	9/21	0		FRI	0
PROGRAM : MADE IN JERSEY RA35+ : 9.7 CON COM1 : MADE IN JERSEY												
<del>16</del>			900A-1000A	30		\$300.00	9/21	9/21	1		FRI	1
PROGRAM : PRICE IS RIGHT RA35+ : 3.6 CON COM1 : PRICE IS RIGHT												
17			900P-1000P	30		\$2,000.00	9/21	9/21	0		FRI	0
PROGRAM : BLUE BLOODS RA35+ : 9.6 CON COM1 : BLUE BLOODS												
<del>18</del>			100P-130P	30		\$70.00	9/24	9/24	1		MON	1
PROGRAM : FRSH LIVING/B&B RA35+ : 1.5 CON COM1 : FRSH LIVING/B&B												

lets make a deal

1-130P



REP HEADLINE# 6328151  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 215-564-1206  
CREDIT ADVISORY: AGENCY  
ORDER WORKSHEET

FAX# 215 564 1103  
CREDIT RISK !!!  
HARRIS REPORT FROM REP

SEP20/12 16.13  
\*\*\* KUTV-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
<del>18</del>			1035P-1137P	30		\$600.00	9/24	9/24	1		MON	1
PROGRAM : LETTERMAN RA35+ : 3.7 CON COM1: LETTERMAN												
<del>20</del>			1137P-1237A	30		\$200.00	9/24	9/24	1		MON	1
PROGRAM : CRAIG FERGUSON RA35+ : 1.4 CON COM1: CRAIG FERGUSON												
<del>21</del>			1100A-1200N	30		\$700.00	9/24	9/24	1		MON	1
PROGRAM : LETS MAKE A DEAL RA35+ : 1.1 CON COM1: LETS MAKE A DEAL												
<del>22</del>			1200N-100P	30		\$300.00	9/24	9/24	1		MON	1
PROGRAM : CBS4 NEWS @ NOON RA35+ : 3.6 CON COM1: CBS4 NEWS @ NOON												
<del>23</del>			200P-300P	30		\$400.00	9/24	9/24	1		MON	1
PROGRAM : THE TALK RA35+ : 1.6 CON COM1: THE TALK												
<del>24</del>			300P-400P	30		\$450.00	9/24	9/24	1		MON	1
PROGRAM : RICKY LAKE RA35+ : 2.1 CON COM1: RICKY LAKE												
<del>25</del>			400P-430P	30		\$400.00	9/24	9/24	1		MON	1
PROGRAM : CBS 4 NEWS @ 4 RA35+ : 2.3 CON COM1: CBS 4 NEWS @ 4												
<del>26</del>			500A-530A	30		\$200.00	9/24	9/24	1		MON	1
PROGRAM : CBS4 NEWS @5A RA35+ : 1.1 CON COM1: CBS4 NEWS @5A												

price is right

REP HEADLINE# 6328151  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 215-564-1206  
CREDIT ADVISORY: AGENCY  
ORDER WORKSHEET

FAX# 215 564 1103  
CREDIT RISK !!!  
HARRIS REPORT FROM REP

SEP20/12 16.13  
\*\*\* KUTV-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
<del>27</del>			500P-530P PROGRAM : CBS4 NEWS @ 5 RA35+ : 5.1 CON COM1 : CBS4 NEWS @ 5	30		\$900.00	9/24	9/24	1		MON	1
<del>28</del>			530A-600A PROGRAM : CBS4 NEWS @5:30A RA35+ : 2.1 CON COM1 : CBS4 NEWS @5:30A	30		\$350.00	9/24	9/24	1		MON	1
29			600P-630P PROGRAM : CBS4 NEWS @ 6P RA35+ : 4.8 CON COM1 : CBS4 NEWS @ 6P	30		\$1,000.00	9/24	9/24	0		MON	0
<del>30</del>			600A-800A PROGRAM : NEWS THIS MORN RA35+ : 3.6 CON COM1 : NEWS THIS MORN	30		\$550.00	9/24	9/24	1		MON	1
<del>31</del>			630P-700P PROGRAM : ET RA35+ : 3.8 CON COM1 : ET	30		\$1,100.00	9/24	9/24	1		MON	1
<del>32</del>			800A-900A PROGRAM : THE EARLY SHOW RA35+ : 2.0 CON COM1 : THE EARLY SHOW	30		\$300.00	9/24	9/24	1		MON	1
<del>33</del>			900A-1000A PROGRAM : PRICE IS RIGHT RA35+ : 3.6 CON COM1 : PRICE IS RIGHT	30		\$300.00	9/24	9/24	1		MON	1
34			900P-1000P PROGRAM : HAWAII 5-0 RA35+ : 12.8 CON COM1 : HAWAII 5-0	30		\$3,200.00	9/24	9/24	0		MON	0

lets make a deal

REP HEADLINE# 6328151  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 215-564-1206  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET  
HARRIS REPORT FROM REP

FAX# 215 564 1103  
SEP20/12 16.13  
\*\*\* KUTV-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
36			1000P-1035P	30		\$1,500.00	9/22	9/22	1		SAT	1
PROGRAM : CBS4 LATE NEWS												
RA35+ : 7.8												
CON COM1: CBS4 LATE NEWS												
37			500P-600P	30		\$135.00	9/22	9/22	1		SAT	1
PROGRAM : CBS4 NEWS @ 5P SA												
RA35+ : 6.6												
CON COM1: CBS4 NEWS @ 5P SA												
38			600P-700P	30		\$175.00	9/22	9/22	0		SAT	0
PROGRAM : ET												
RA35+ : 3.9												
CON COM1: ET												
39			900P-1000P	30		\$900.00	9/22	9/22	0		SAT	0
PROGRAM : 48 HOURS MYSTERY												
RA35+ : 6.2												
CON COM1: 48 HOURS MYSTERY												
40			1000P-1035P	30		\$2,000.00	9/23	9/23	0		SUN	0
PROGRAM : CBS4 LATE NEWS												
RA35+ : 9.3												
CON COM1: CBS4 LATE NEWS												
41			1035P-1105P	30		\$175.00	9/23	9/23	0		SUN	0
PROGRAM : TALKING SPORTS												
RA35+ : 4.7												
CON COM1: TALKING SPORTS												
42			1135P-1235A	30		\$150.00	9/23	9/23	1		SUN	1
PROGRAM : CRIMINAL MINDS												
RA35+ : 1.5												
CON COM1: CRIMINAL MINDS												
43			500P-600P	30		\$800.00	9/23	9/23	1		SUN	1
PROGRAM : CBS4 NEWS @ 5P SU												
RA35+ : 5.5												
CON COM1: CBS4 NEWS @ 5P SU												

5 screens

REP HEADLINE# 6328151  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 215-564-1206  
CREDIT ADVISORY: AGENCY  
ORDER WORKSHEET

FAX# 215 564 1103  
CREDIT RISK !!  
HARRIS REPORT FROM REP

SEP20/12 16.13  
\*\*\* KUTV-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
43			600P-700P PROGRAM : 60 MINUTES RA35+ : 6.1 CON COM1: 60 MINUTES	30		\$1,800.00	9/23	9/23	0		SUN	0
<del>44</del>			800A-930A PROGRAM : CBS SUNDAY MORNING RA35+ : 3.1 CON COM1: CBS SUNDAY MORNING	30		\$700.00	9/23	9/23	1		SUN	1
45			930A-1000A PROGRAM : FACE THE NATION RA35+ : 3.2 CON COM1: FACE THE NATION	30		\$200.00	9/23	9/23	0		SUN	0
<del>46</del>			100P-130P PROGRAM : FRSH LIVING/B&B RA35+ : 1.5 CON COM1: FRSH LIVING/B&B	30		\$70.00	9/27	9/27	1		THU	1
47			1000P-1035P PROGRAM : CBS4 LATE NEWS RA35+ : 10.5 CON COM1: CBS4 LATE NEWS	30		\$2,500.00	9/27	9/27	0		THU	0
<del>48</del>			1035P-1137P PROGRAM : LETTERMAN RA35+ : 3.7 CON COM1: LETTERMAN	30		\$600.00	9/27	9/27	1		THU	1
<del>49</del>			1100A-1200N PROGRAM : LETS MAKE A DEAL RA35+ : 1.1 CON COM1: LETS MAKE A DEAL	30		\$700.00	9/27	9/27	1		THU	1
<del>50</del>			1200N-100P PROGRAM : CBS4 NEWS @ NOON RA35+ : 3.6 CON COM1: CBS4 NEWS @ NOON	30		\$300.00	9/27	9/27	1		THU	1

price is right

5

REP HEADLINE# 6328151  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 215-564-1206  
CREDIT ADVISORY: AGENCY  
ORDER WORKSHEET

FAX# 215 564 1103  
CREDIT RISK !!!  
HARRIS REPORT FROM REP

SEP20/12 16.13  
\*\*\* KUTV-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
51			500P-530P	30		\$900.00	9/27	9/27	1		THU	1
PROGRAM : CBS4 NEWS @ 5 RA35+ : 5.1 CON COM1 : CBS4 NEWS @ 5												
52			600P-630P	30		\$1,000.00	9/27	9/27	0		THU	0
PROGRAM : CBS4 NEWS @ 6P RA35+ : 4.8 CON COM1 : CBS4 NEWS @ 6P												
53			600A-800A	30		\$550.00	9/27	9/27	1		THU	1
PROGRAM : NEWS THIS MORN RA35+ : 3.6 CON COM1 : NEWS THIS MORN												
54			800P-900P	30		\$3,400.00	9/27	9/27	0		THU	0
PROGRAM : PERSON OF INTEREST RA35+ : 13.2 CON COM1 : PERSON OF INTEREST												
55			900A-1000A	30		\$300.00	9/27	9/27	1		THU	1
PROGRAM : PRICE IS RIGHT RA35+ : 3.6 CON COM1 : PRICE IS RIGHT												
56			900P-1000P	30		\$3,500.00	9/27	9/27	0		THU	0
PROGRAM : ELEMENTARY RA35+ : 14.9 CON COM1 : ELEMENTARY												
57			100P-130P	30		\$70.00	9/25	9/25	1		TUE	1
PROGRAM : FRSH LIVING/B&B RA35+ : 1.5 CON COM1 : FRSH LIVING/B&B												
58			1000P-1035P	30		\$2,500.00	9/25	9/25	0		TUE	0
PROGRAM : CBS4 LATE NEWS RA35+ : 10.5 CON COM1 : CBS4 LATE NEWS												

lets make a deal

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REP HEADLINE# 6328151  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 215-564-1206  
CREDIT ADVISORY: AGENCY  
ORDER WORKSHEET

FAX# 215 564 1103  
CREDIT RISK !!!  
HARRIS REPORT FROM REP

SEP20/12 16.13  
\*\*\* KUTV-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
<del>56</del>			1035P-1137P	30		\$600.00	9/25	9/25	1		TUE	1
PROGRAM : LETTERMAN												
RA35+ : 3.7												
CON COM1 : LETTERMAN												
<del>57</del>			1100A-1200N	30		\$700.00	9/25	9/25	1		TUE	1
PROGRAM : LETS MAKE A DEAL												
RA35+ : 1.1												
CON COM1 : LETS MAKE A DEAL												
<del>58</del>			1200N-100P	30		\$300.00	9/25	9/25	1		TUE	1
PROGRAM : CBS4 NEWS @ NOON												
RA35+ : 3.6												
CON COM1 : CBS4 NEWS @ NOON												
<del>59</del>			300P-400P	30		\$450.00	9/25	9/25	1		TUE	1
PROGRAM : RICKY LAKE												
RA35+ : 2.1												
CON COM1 : RICKY LAKE												
<del>60</del>			400P-430P	30		\$400.00	9/25	9/25	1		TUE	1
PROGRAM : CBS 4 NEWS @ 4												
RA35+ : 2.3												
CON COM1 : CBS 4 NEWS @ 4												
<del>61</del>			430P-500P	30		\$500.00	9/25	9/25	1		TUE	1
PROGRAM : CBS4 NEWS @ 430												
RA35+ : 2.8												
CON COM1 : CBS4 NEWS @ 430												
<del>62</del>			500P-530P	30		\$900.00	9/25	9/25	1		TUE	1
PROGRAM : CBS4 NEWS @ 5												
RA35+ : 5.1												
CON COM1 : CBS4 NEWS @ 5												
<del>63</del>			530A-600A	30		\$350.00	9/25	9/25	1		TUE	1
PROGRAM : CBS4 NEWS @5:30A												
RA35+ : 2.1												
CON COM1 : CBS4 NEWS @5:30A												

price is right

REP HEADLINE# 6328151  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 215-564-1206  
CREDIT ADVISORY: AGENCY  
ORDER WORKSHEET

FAX# 215 564 1103  
CREDIT RISK !!!  
HARRIS REPORT FROM REP

SEP20/12 16.13  
\*\*\* KUTV-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
67			600P-630P PROGRAM : CBS4 NEWS @ 6P RA35+ : 4.8 CON COM1 : CBS4 NEWS @ 6P	30		\$1,000.00	9/25	9/25	0		TUE	0
<del>68</del>			<del>600A-800A PROGRAM : NEWS THIS MORN RA35+ : 3.6 CON COM1 : NEWS THIS MORN</del>	30		\$550.00	9/25	9/25	1		TUE	1
<del>69</del>			<del>630P-700P PROGRAM : ET RA35+ : 3.8 CON COM1 : ET</del>	30		\$1,100.00	9/25	9/25	1		TUE	1
70			700P-800P PROGRAM : NCIS RA35+ : 14.7 CON COM1 : NCIS	30		\$4,500.00	9/25	9/25	0		TUE	0
<del>71</del>			<del>800A-900A PROGRAM : THE EARLY SHOW RA35+ : 2.0 CON COM1 : THE EARLY SHOW</del>	30		\$300.00	9/25	9/25	1		TUE	1
72			800P-900P PROGRAM : NCIS LA RA35+ : 13.4 CON COM1 : NCIS LA	30		\$3,000.00	9/25	9/25	0		TUE	0
<del>73</del>			<del>900A-1000A PROGRAM : PRICE IS RIGHT RA35+ : 3.6 CON COM1 : PRICE IS RIGHT</del>	30		\$300.00	9/25	9/25	1		TUE	1
74			900P-1000P PROGRAM : VEGAS RA35+ : 14.3 CON COM1 : VEGAS	30		\$2,700.00	9/25	9/25	0		TUE	0

let's make a deal

REP HEADLINE# 6328151  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 215-564-1206  
CREDIT ADVISORY: AGENCY  
ORDER WORKSHEET

FAX# 215 564 1103  
CREDIT RISK !!!  
HARRIS REPORT FROM REP

SEP20/12 16.13  
\*\*\* KUTV-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
<del>75</del>			100P-130P PROGRAM : FRSH LIVING/B&B RA35+ : 1.5 CON COM1 : FRSH LIVING/B&B	30		\$70.00	9/26	9/26	1		WED	1
												5
76			1000P-1035P PROGRAM : CBS4 LATE NEWS RA35+ : 10.5 CON COM1 : CBS4 LATE NEWS	30		\$2,500.00	9/26	9/26	0		WED	0
<del>77</del>			1035P-1137P PROGRAM : LETTERMAN RA35+ : 3.7 CON COM1 : LETTERMAN	30		\$600.00	9/26	9/26	1		WED	1
<del>78</del>			1100A-1200N PROGRAM : LETS MAKE A DEAL RA35+ : 1.1 CON COM1 : LETS MAKE A DEAL	30		\$700.00	9/26	9/26	1		WED	1
<del>79</del>			1200N-100P PROGRAM : CBS4 NEWS @ NOON RA35+ : 3.6 CON COM1 : CBS4 NEWS @ NOON	30		\$300.00	9/26	9/26	1		WED	1
<del>80</del>			500P-530P PROGRAM : CBS4 NEWS @ 5 RA35+ : 5.1 CON COM1 : CBS4 NEWS @ 5	30		\$900.00	9/26	9/26	1		WED	1
81			600P-630P PROGRAM : CBS4 NEWS @ 6P RA35+ : 4.8 CON COM1 : CBS4 NEWS @ 6P	30		\$1,000.00	9/26	9/26	0		WED	0
<del>82</del>			430A-459A PROGRAM : NEWS CON COM1 : NEWS THIS MORN	30		\$100.00	9/24	9/27	3		M-TH	3

paid 15 right



REP HEADLINE# 6328151  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 215-564-1206  
CREDIT ADVISORY: AGENCY  
ORDER WORKSHEET

FAX# 215 564 1103  
CREDIT RISK !!!  
HARRIS REPORT FROM REP

SEP20/12 16.13  
\*\*\* KUTV-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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<del>88</del>			900A-1000A	30		\$300.00	9/26	9/26	1		WED	1
PROGRAM : PRICE IS RIGHT												
RA35+ : 3.6												
CON COM1: PRICE IS RIGHT												

*Let's make a deal*

SEP/12 30585.00

CONTRACT TOTAL 30585.00  
TOTAL SPOTS 63

MARKET TOTALS \$67,966 KUTV 45% KTVX 18% KSL 25% KSTU 9% KUCW 0% KJZZ 3% KCSG 0%  
SVC- NONE  
DEMOS- RA35+\*

REP HEADLINE# 6328151      TRF# 1376444      REP: TEL# 215-564-1206      FAX# 215 564 1103  
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$      ORDER WORKSHEET      CREDIT ADVISORY: AGENCY CREDIT RISK !!!      SEP21/12 14.22  
\*\*\* KUTV-TV \*\*\*

ADV #      ADV. NAME      POLI/M LOVE/RNC/R/CON/UT      REP. #      OFF. #      SALESMAN #      ✓  
AGY #      AGY. NAME      SMART MEDIA GROUP      BUYER NAME      PATRICIA DOME

814 KING STREET, SUITE 400      SALES PRSN      WA-      CHERYL BLAIR  
ALEXANDRIA, VA 22314

ORDER #      CONTRACT # 6328151      CLASS: NATL.      LOCAL      REGIONAL  
PRDCT      LOVE/RNC 9/21      EST#      COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES      SEP21/12      SEP27/12      WK-1  
CITY TAX      STATE TAX      CO-OP BILLING NEEDED      DATE      SEP21/12      14.22

REP:      TO NSM/NSA  
FR LINDSEY FOR CHERYL  
CANCELED LINE 35 (FOR SAT)  
TTLS \$29,085  
PLEASE CONFIRM, THANKS!

CON CM      \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
SMART MEDIA GROUP SUBSCRIBES TO SPOTDATA ELECTRONIC INVOICING  
\*\*\*\*\*IDB# 1046\*\*\*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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35	S		1000P-1035P	30		\$1,500.00	9/22	9/22	0		SAT	0
AGENCY ADVERTISER CODE = LVRNC      AGENCY EST# = 919925												
AGENCY PRODUCT CODE = ORDR												
PROGRAM : CBS4 LATE NEWS												
RA35+ : 7.8												
CON COM1: CBS4 LATE NEWS												

FAX# 215 564 1103  
CREDIT RISK !!!  
HARRIS REPORT FROM REP SEP21/12 14.22  
\*\*CHANGES\*\* \*\*\* KUTV-TV \*\*\*\*

[illegible]

# AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ FEDERAL CANDIDATE ☐ STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

<b>Station and Location:</b>	<b>Date:</b>
------------------------------	--------------

I, Smart Media Group,

being/on behalf of: Mia Love/Republican National Committee, a legally

qualified candidate of the Republican political

party for the office of: US House of Representatives

in the General

election to be held on: 11/6/2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

<b>Total Charges:</b>
-----------------------

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:


I represent that the payment for the above described broadcast time has been furnished by:

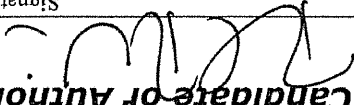
Mia Love/Republican National Committee

and you are authorized to announce the time as paid for by such person or entity.  
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Kim Coleman

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).  
THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

**To Be Signed By Candidate or Authorized Committee**  
Date 9/20/12  
Signature 

**To Be Signed By Station Representative**

☐ Accepted ☐ Accepted in Part ☐ Rejected

Signature \_\_\_\_\_ Printed Name \_\_\_\_\_ Title \_\_\_\_\_

# CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, Mia Love/Republican National Committee  
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ **does**

☐ **does not**

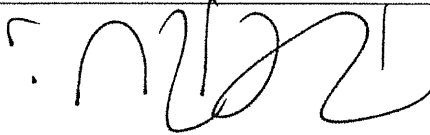
refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

signature of candidate or authorized committee



printed name

Paul W. M.

date

9/20/12